

Vinay Bhagat
Founder and Chief Strategy Officer
Convio

Vinay Bhagat is a recognized thought leader in the nonprofit sector. Vinay founded Convio in April 1999 after volunteering at a public television pledge drive and seeing the opportunity to leverage Internet technology to drive better fundraising results. Today, as chief strategy officer, he oversees corporate strategy and is actively involved in research and client success strategies.

In 2006, Vinay was named Fundraising Professional of the Year on the agency side by *Fundraising Success Magazine*. In 2004, Vinay received an honorable mention as one of the top 25 people worldwide who are changing the world of the Internet and Politics by Politics Online.

A frequent speaker at conferences, Vinay has addressed events hosted by the Association of Fundraising Professionals, Direct Marketing Association Nonprofit Federation, Council for the Advancement and Support of Education, Independent Sector, Integrated Media Association, Politics Online, Public Broadcasting System and National Voluntary Healthcare Association. Vinay also is a widely published author, including a chapter in "People to People Fundraising: Social Networking and Web 2.0 for Charities" and articles that appear regularly in *DM News*, *Journal of the Direct Marketing Association Nonprofit Federation* and on *OnPhilanthropy.com*. Vinay serves on Advisory Council of the Direct Marketing Association Nonprofit Federation, where he chairs the Marketing Committee.

Prior to Convio, Vinay was director of ecommerce at Austin-based Trilogy Software, working with *Fortune 500* companies to develop their Internet strategies. Before joining Trilogy, he was a consultant at Bain & Company in London, Hong Kong and Kiev.

Vinay holds degrees from Harvard Business School (MBA) where he graduated as a Baker Scholar, Stanford University (MS) and Cambridge University (MA) in England. He has volunteered for several Austin and international nonprofits.