

Steve Maggio
Founder, President & Chief Creative Officer
DaVinci Direct

Steve Maggio is Founder, President & Chief Creative Officer of DaVinci Direct, a full-service agency specializing in integrated media fundraising and marketing. Steve is an industry leader who has provided multi-channel program strategy, creative direction, copy and design for more than 200 nonprofits and commercial organizations in his 25-year career.

Currently, Steve works with a wide range of nonprofits, from large national organizations, such as the Muscular Dystrophy Association and Disabled American Veterans, to regional hospitals, cancer centers, humane societies, food banks and religious causes, providing creative fundraising solutions that significantly increase results. He has also worked on many leading national and international nonprofits, such as the American Diabetes Association, American Cancer Society, Memorial Sloan-Kettering Cancer Center, UNICEF, Plan USA, National Jewish Medical and Research Center, March of Dimes, PVA, Easter Seals and several Catholic Dioceses and Archdioceses including Boston, New York and Chicago.

An experienced and engaging speaker on creative, Steve has made numerous presentations at industry conferences of the DMA, Direct Marketing Fundraisers Association and the National Catholic Development Conference, among others.

Steve was appointed to the Direct Marketing Association Nonprofit Federation (DMANF) Advisory Council and is involved in that capacity in key issues and decisions affecting the industry. His creative teams have won well over 150 awards for creative excellence, such as DMA ECHO and DMAW MAXI Awards, *Fundraising Success* 2010 Campaign of the Year, DMFA 2010 Package of the Year, and many New England Direct Marketing Association (NEDMA) Awards, including Best of Show and Best in Decade.

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