

Jeanne Harris is Vice-President of Account Management for SCA Direct, an agency providing complete direct marketing solutions, innovative direct response communications and comprehensive program management. She works across all client programs.

Jeanne has over 24 years of nonprofit experience, working on both the agency and nonprofit side of the industry. She also currently serves on the Advisory Council of the DMANF.

Prior to joining SCA Direct, Jeanne was a Senior Account Director in Epsilon's Fund Raising and Membership Services Group serving clients such as the American Cancer Society and Save the Children. Jeanne has previously held senior development and marketing positions with Paralyzed Veterans of America.

Jeanne has experience in product development; premium and direct appeal fundraising, chapter based and membership programs, planned giving, cause marketing and special event planning and management.