

Journal

OF THE DMA NONPROFIT FEDERATION

The *Journal* of the DMA Nonprofit Federation helps our members enhance their knowledge base of the nonprofit sector. Articles, which are accepted on a rolling basis, are written by Federation members and DMA staff as well as outside experts.

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INQUIRIES:

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Deadlines

	Reservations by	Artwork by
September 2012 issue	7/27/12	8/10/12
January 2013 issue	11/30/12	12/14/12
April 2013 issue	2/25/13	3/11/13



Article submission specs

- ▶ Content must be relevant to the nonprofit sector. We reserve the right of editorial discretion for articles based on content, quality and length.
- ▶ Word count: approximately 1,500
- ▶ File format: Microsoft Word
- ▶ Include a short bio that will be printed with your article
- ▶ Email to: AOSgood@the-dma.org

Advertising submission specs

- ▶ All ads are subject to publisher approval
- ▶ Ads must be the *exact* size stated; no bleeds
- ▶ File format: press-quality PDF
 - linked artwork at 300 ppi
 - all fonts embedded
- ▶ Email to: AOSgood@the-dma.org

Ad sizes and pricing

Full page 7.5" x 9.5" \$595	2 column 3.65" x 9.5" \$395	1 column 1.75" x 9.5" \$240
1/2 page 7.5" x 4.625" \$315	1/4 page 3.65" x 4.625" \$195	